

Message Text

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FM AMEMBASSY PRAGUE

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COMMERCE FOR BEWT/TDAD/(STECHSCHULTE)

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E. O. 11652: N/A

TAGS: BEXP, BTRA, EAGR, CZ

SUBJECT: VISIT OF JZD SLUSOVICE AGRICULTURAL DELEGATION

REF: A) PRAGUE 1086; B) STATE 100071; C) PRAGUE 800

1. VAN PUTTE OF DIMITRA HAS PROVIDED EMBASSY WITH
FOLLOWING REVISED SCHEDULE FOR JZD SLUSOVICE DELEGATION:
JULY 29 - ARRIVE NYC AT 1740 VIA CSA FLIGHT 600.
JULY 30 - VISIT TO TWO FIRMS IN NYC AT REQUEST OF
GROUP. FIRM NAMES ARE GIVEN AS:AVON AND MERCURY TIME,
BOTH UNDERSTOOD TO BE ASSOCIATED WITH CZECHOSLOVAK MEDIA
FOREIGN TRADE REPRESENTATION AGENCY.
JULY 31 - PROGRAM TO BE ARRANGED BY BEWT IN COMMERCE
THROUGH AUGUST 3.
AUGUST 4 - ARRIVE SAN FRANCISCO.
AUGUST 5 - PROGRAM ARRANGED BY ROSS-HOLM OF PETALUMA,
CALIFORNIA, IN COORDINATION WITH COMMERCE, THROUGHT
AUGUST 7.
AUGUST 8 - ARRIVE FLORIDA FOR TWO-DAY(THROUGH
AUGUST 10) VISITS TO LARGE DAIRY FARMS ARRANGED BY
ROSS-HOLM.

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AUGUST 11 - FREE DAY IN MIAMI.

AUGUST 12 - ARRIVE NYC FOR DEPARTURE TO PRAGUE SAME EVENING VIA CSA.

2. AS IS CLEAR FROM ABOVE SCHEDULE, FOUR DAYS (JULY 31 - AUGUST 3) ARE OPEN FOR COMMERCE/USDA PROGRAM DESCRIBED PARA. 1, REFTTEL(B). VAN PUTTE REQUESTS THAT COMMERCE ALSO COORDINATE CALIFORNIA VISIT WITH ROSS-HOLM SINCE GROUP'S INTERESTS GO BEYOND VISITS SOLELY TO DAIRY FARMS. VISIT TO FLORIDA WILL BE PURELY A ROSS-HOLM AFFAIR.

3. VAN PUTTE LISTS GROUP'S PRIORITIES AS PRODUCTION OF BEEF, LAMB AND MILK, IN THAT ORDER. HE ALSO ADDS HARVESTING EQUIPMENT AND SOWING MACHINES FOR CORN AS BEING OF MAJOR INTEREST. HE MENTIONS TWO FIRMS IN CALIFORNIA WHICH GROUP HOPES TO VISIT: INTERNATIONAL HARVESTER AND VARIAN CORPORATION IN PALO ALTO.

4. FINAL LIST OF PARTICIPANTS IS AS FOLLOWS:
DIRECTOR CUBA AND DR. CACHA, BOTH OF JZD SLUSOVICE.
DIRECTOR MAREK AND MR. HUDECEK, BOTH OF MEDIA FOREIGN TRADE REPRESENTATION AGENCY.
DIRECTOR ZICH, CHIEF OF PURCHASING, FEDERAL MINISTRY OF AGRICULTURE AND NUTRITION.
VAN PUTTE OF DIMITRA-WHO WILL MEET GROUP IN NYC AND STAY WITH THEM THROUGH AUGUST 11.

5. GROUP WILL STAY TOGETHER THROUGHOUT TOUR, AND IS WILLING TO VISIT WASHINGTON IF EITHER COMMERCE OR USDA DEEMS IT EITHER NECESSARY OR USEFUL.

6. EMBASSY WOULD APPRECIATE BEING INFORMED OF COMMERCE/USDA PLANS SO THAT WE MAY KEEP BOTH DR. CACHA OF JZD SLUSOVICE AND VAN PUTTE OF DIMITRA ADVISED OF DEVELOPMENTS.
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